



## **Perry CVB Authority Meeting**

May 23, 2024

**Present Members:** JJ Kirk, Andrew Presswood, Mike Baker, Pansy Bryant, Chris Patel, Glen Starlnecker, William McWilliams, Maggie Schuyler (E/O), Lee Gilmour (E/O), Anya Turpin (E/O)

**Staff:** Becky Wilson, Nancy McEver

**Guests:** Alicia Hartley

**Absent Members:** Megan Brent, William D. Palmer

- I. Chairman Mike Baker called meeting to order at 4:01 PM
- II. Citizens with input-None
- III. Approval of March 28, 2024 Minutes. Andrew Presswood moved to approve. Pansy Bryant seconded. Minutes were approved unanimously.
- IV. New Business:
  - A. Chairman Mike Baker presented a reimbursement request on behalf of The City of Perry for \$40,293 for March 2024, since the Board did not meet in April due to lack of quorum. Chris Patel moved to approve. Andrew Presswood seconded. Motion passed unanimously.
  - B. Chairman Mike Baker presented a reimbursement request on behalf of The City of Perry for \$28,162 for April 2024. JJ Kirk moved to approve. Chris Patel seconded. Motion passed unanimously.
- VI. Authority Reports
  - A. Executive Committee - None
  - B. Finance - The Board held its Public Hearing on the 2024-2025 Fiscal Year Budget for the Perry Area Convention & Visitors Bureau. The Public Hearing was advertised in advance to the public in the Houston Home Journal.
  - C. Promotions - None. Anya Turpin noted that Promotions would be removed from the agenda moving forward due to the recent decision to suspend the Promotional Grant Program for the indefinite future.
  - D. Personnel - None

- E. Long Range Planning and Building & Grounds - Chairman Baker explained that there was currently no reason to maintain the Building & Grounds portion of this committee. Anya Turpin will reflect this change in future meeting agendas.

VII. Authority Member Items:

- A. William McWilliams shared a suggestion for Visit Perry to expand the promotion of weekly events and happenings in Perry, specifically suggesting a weekly preview of what's upcoming in Perry on social media or website. Anya Turpin and Becky Wilson discussed the robust events calendar on the website and social media events listing.

VIII. Executive Director Items

- A. Anya Turpin presented her monthly Director's report and summarized the efforts of the CVB team, including updates regarding current and potential projects such as the revised Visitor Guide, proposed Discount Card, VIP Newsletter, Vanniversary, and potential Welcome Center lobby desk
- B. Anya Turpin briefly discussed the viability of Visit Perry hosting a podcast and shared that she would like to provide a quote and proposal at the June Board Meeting.
- C. The Board inquired about the STR Service. Anya Turpin said that she would obtain quotes and provide an update about the service at the June Board Meeting.

IX. Chairman Items

- A. Chairman Baker introduced the Board to Glen Starlnecker, newly appointed to the Perry Area Convention & Visitors Bureau Board.
- B. Chairman Baker expressed his gratitude to the Board and Staff for the sympathy gift after the recent passing of his mother.

X. Community Partners

- A. Maggie Schuyler provided a recap of the Perry Dogwood Festival sharing that according to the Placer.ai report pulled from the City of Perry, the festival had 17,000 attendees over the weekend. She also shared a save the date card for their new event BBQ, Brews, and Blues at the Perry Airport on October 25 & 26. Lastly, Maggie informed the Board that the Perry Chamber offices would be closed the week of Memorial Day with staff working remotely.

- B. Lee Gilmour provided the Board with details regarding the status of the New Perry Hotel and disclosed that the current owner would be submitting a request to the City for the demolition of the building.
- C. Alicia Hartley, City of Perry Downtown Manager, shared updates about another successful Spring Wine Tasting event in Historic Downtown Perry and shared appreciation for Visit Perry's support of the event. She also shared updates about the Drink & Dine summer promotion and the installation of new bike racks and PTV parking spaces in downtown. Alicia closed with a save the date for Historic Downtown Perry's Beer, Bourbon, and Barbeque event.

XI. Adjournment 4:48 PM